



The Jo(e)s

# Parenting and Social Media

With Jo Phillips and Joe Whitbread

Parents and students of Ecole Our Lady of the Rosary, and Ecole Mother Teresa School are invited to join Jo and Joe for a conversation about how to keep your kids safe while they, and you, use social media.

**Date:** Tuesday, October 26, 2021

**Time:** 7 pm to 8:30 pm

**Place:** Google Meet

**Link:** [meet.google.com/kdu-hypm-rzd](https://meet.google.com/kdu-hypm-rzd)

Learn more about the Jo(e) in-school and parent programs at  
<http://Whitbreadphillips.com>

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Can't make the presentation? Visit our website and grab a ticket to one of our monthly parenting and social media online sessions.

Jo and Joe have spoken with close to 35,000 kids across Alberta, and bring the information from those conversations to you, the parents.

Adults and kids are using social media in different ways, and many kids don't feel like they can approach an adult with their problems, or even the things they're excited about. Jo and Joe are committed to bridging this gap and doing everything they can to start a positive social media conversation in homes.

As adults, we've learned about cyberbullying, and taught our kids about responsible online behaviour. We've talked safety, and proposed caution. Over and over, we've talked about what NOT to do with social media. Why? Because it snuck up on us. We're learning this as the kids are. We don't have life experience to apply to this new medium – there weren't even smart phones 15 years ago! We've made the same mistakes our kids make but have the emotional maturity to handle the repercussions.

Unfortunately, this makes us proceed with fear instead of confidence

It's time to talk about what we CAN do with social media. How to empower kids to use their voices. To take control of their social brand. To motivate and support each other. To build on their causes, to build on their ideas, and to use the relationships they're SO good at developing digitally to enhance their world.

There are a lot of misconceptions around how kids use social media. Jo and Joe would like to clear those misconceptions up and teach you how to teach them how powerful they really are.

As an experienced and esteemed public speakers, Joe Whitbread and Jo Phillips aim to deliver education, inspiration, and entertainment. They strive to make every event a memorable experience, placing a large emphasis on delivering actionable content.